

#### Remit Address:

Billing: (813) 870-9603

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313

# www.myfoxtampabay.com

### Billing Address:

Mentzer Media Service Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21286

### **INVOICE**

Advertiser	B Young/FL/Congress-R
Product	224 - BILL YOUNG FOR CONGR
Estimate Number	224

Invoice #	04080365-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT	
Account Executive	Chris Johnson	
Sales Office	FSS Philadelphia	
Sales Region	National	

Order #	04080365
Alt Order #	Political Candidate
Deal #	
Order Flight	10/19/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
				10/15/12 to					<b>***</b>		
_	13			F	10/19/12	:30	6:29 AM	BY200TVFL	\$900.00		1
2	13	Good Day 7a	7a-8a								
	CDR			10/15/12 to	10/21/12	1x	F				
	13			F	10/19/12	:30	7:55 AM	BY200TVFL	\$990.00		1
3	13	Good Day 8a	8a-9a	'	10/13/12	.50	7.55 AW	DIZOUTVIE	ψ550.00		'
	CDR	Good Day oa	oa-sa								
				10/15/12 to	10/21/12	1x	F				
	13			F	10/19/12	:30	8:44 AM	BY200TVFL	\$900.00		1
4	13	Fox 13 News at 5p	5p-530p								
	CDR										
				10/15/12 to		1x	F				
_	13			F	10/19/12	:30	5:21 PM	BY200TVFL	\$1,080.00		1
5	13	Fox 13 News at 6p	6p-630p								
	CDR			10/15/12 to	10/21/12	1x	F				
	13			F	10/19/12	:30	6:12 PM	BY200TVFL	\$1,080.00		1
6	13	Good Day 6a	6a-7a	•	10/10/12	.00	0.121 1	DIZOUTVIE	ψ1,000.00		'
	CDR	Good Day oa	ou ru								
				10/22/12 to	10/28/12	2x	МТ				
	13			M	10/22/12	:30	6:12 AM	BY200TVFL	\$900.00		1
	13			Tu	10/23/12	:30	6:59 AM	BY200TVFL	\$900.00		2
7	13	Good Day 7a	7a-8a								
	CDR					_					
	40			10/22/12 to			M	DVOCOTIVE	<b>#000</b>		
	13			М	10/22/12	:30	7:59 AM	BY200TVFL	\$990.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8		Good Day 8a	8a-9a								
	CDR										
				10/22/1	2 to 10/28/12	2x	МГ				
	13			M	10/22/12	:30	8:58 AM	BY200TVFL	\$900.00		2
	13			Tu	10/23/12	:30	8:15 AM	BY200TVFL	\$900.00		1
9	<b>13</b> CDR	Fox 13 News at 5p	5p-530p								
				10/22/1	2 to 10/28/12	1x	- T				
	13			Tu	10/23/12	:30	5:13 PM	BY200TVFL	\$1,080.00		1
10	13	Fox 13 News at 6p	6p-630p								
	CDR										
				10/22/1	2 to 10/28/12	1x	- T				
	13			Tu	10/23/12	:30	6:13 PM	BY200TVFL	\$1,080.00		1
11	<b>13</b> CDR	Fox 13 Late News 10p	10p-1030p								
				10/22/1	2 to 10/28/12	1x	МТ				
	13			Tu	10/23/12	:00			<del>\$1,890.00</del>	Credited	1
			Aired Spots	12							

<u>Gross Total</u> \$11,700.00

Agency Commission \$1,755.00

Net Amount Due \$9,945.00 Payment Terms 30 Days

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